

**Activities Report Of Career Counselling & Placement Cell, Naba Barrackpur Prafulla
Chandra Mahavidyalaya, Kolkata-700131**

Session: 2023-24

Naba Barrackpur Prafulla Chandra Mahavidyalaya helps its students to step up steadily in their future career and life as well. In this regard, a Career Counselling & Placement Cell is proactive enough to guide the students about various career opportunities to help them to proceed towards their future career path. The Cell is engaged in the following activities throughout the year:

1. **Career counselling Seminars/Workshops** (on career prospects in higher studies and jobs in government and private sectors)
2. **Workshops on Communicative English** (For development of communicative as well as soft skills)
3. **Personal Career Counselling**
4. **Campus Selection Programmes** (by reputed organizations)

The cell tries to explore all the existing and prospective options for different career prospects of our students in different fields. We call and meet with the representatives of different Skills & Career provider organizations like Brainware Skills, ICICI Academy for Skills, ICA EduSkills Private Ltd., Magic Bus India Foundation, JIS Institute of Skill Development, Reach India Trust for CSR programmes of Tech Mahindra Foundation etc. for their participation through different means for the different career options of our students. We conduct Motivational sessions for our students from the part of us and other career expert professionals. Career Counselling sessions are conducted in association with different career/ job provider organizations.

We make MOU with different organizations of repute (private sector organizations as well as NGOs) to make use of their different Corporate Social Responsibility Programmes (CSR Programmes) for the benefit of our prospective students.

We have carried out the following in the odd semester in the Session-2023-24.

MOUs got signed with JIS Institute of Skill Development and Reach India Trust on 26th July, 2023 for conducting different CSR courses by the above two organizations for our students for different career-oriented courses.



MOU with JIS Institute of Skill Development





MOU with Reach India Trust

On 13th October, 2023 we organized a career counselling session conducted by the below mentioned organizations for our students for different CSR related courses.

1. ICICI Academy for Skills
2. JIS Institute of Skill Development
3. Reach India Trust for Tech Mahindra Foundation CSR courses

Following are some snapshots of the programme:









On 19th December, 2023 MOU got signed with Pune Institute of Business Management (PIBM) for conducting different CSR courses and Internship Programmes for our students.





On 11th January, 2024 we organized a career counselling session conducted by Institute of Business Management & Media, Kolkata (ISB&M).

Following are the snapshots:





The Career counselling & Placement cell, NBPCM is continuously striving to do something for the benefit of our students.

With thanks and regard.

Dr. Ekramul Haque Choudhury,

Dr. Nishan Chatterjee

Conveners, Career counselling & Placement cell, NBPCM